Name	D. Saranya
Qualification	M.Com., M. Phil., SET
Designation	Assistant Professor
Year of Joining	1st August 2018
Specialization	Financial Accounting, Corporate Accounting
Email id	saranya95saran@gmail.com



Seminars/Workshops/FDP/Conferences/We binars

Date	Paper Presented/ Participate d	Title of the Paper	Organized By	Worksho p/ Seminar/ FDP	Туре
25/07/2024	Participated	Professional Growth and Wealth Management	Department of Commerce (SSC), St.Mary's College(Autonom ous), Thoothukudi	Internation al Conferenc e	Internatio nal Level
20/03/2024	Participated	Glimpse on Open Education Resources (OER) in conjunction with tutorial on ZOTERO:A Reference Management Tool	Library Committee of St. Mary's College (Autonomous), Thoothukudi	Webinar	State Level
13/03/2024	Participated	Embracing Ambition:Empower ing women to Dream Big in Business	Department of Commerce(SSC), St.Mary's College(Autonom ous), Thoothukudi	Internation al Conferenc e	Internatio nal Level
13/03/2024	Participated	Plagiarism: Ways and Means to Curb the Menace in AI World	Library Committee of St. Mary's College (Autonomous), Thoothukudi	Webinar	State Level
01/03/2023 & 02/03/2023	Participated	Business Resilience – Revolution to Re- evolution (BRRR)	Department of Commerce, Loyola College, Chennai.	Internation al Conferenc e	Internatio nal Level

01/03/2023 & 02/03/2023	Presented	GST and its impact on the economy	Department of Commerce, Loyola College, Chennai.	Internation al Conferenc e	Internatio nal Level
16/09/2022	Participated	Digitalisation for smart furture	Department of Commerce(SSC), St.Mary's College(Autonom ous), Thoothukudi	National Seminar	National Level
24/02/2022 &25/02/20 22	Presented	GST – An Overview	ICSSR & Department of Commerce SSC, St. Mary's College (Autonomous), Thoothukudi	Seminar	National
24/02/2022 - 25/02/2022	Participated	Entrepreneurship and Innovation	Department of Commerce (SSC), St.Mary's College(Autonom ous), Thoothukudi	Two days National Level Seminar	National Level
10/01/2022	Participated	Library without walls: E-resources through NLIST	Library Committee, St. Mary's College (Autonomous), Thoothukudi	Webinar	National
09/08/2021	Participated	Building an effective investment portfolio	Department of Commerce (SSC), St. Mary's College (Autonomous), Thoothukudi	Webinar	National
06/08/2021	Participated	Financial Awareness and Consumer Training	Department of Commerce (SSC), St. Mary's College (Autonomous), Thoothukudi	Webinar	National
22/07/2021	Participated	Systematic Research Methodology – A transformative tool for Scientific Research	Marian Ressearch Forum, St. Mary's College (Autonomous), Thoothukudi	Webinar	National
14/06/2021	Participated	Publish to prosper	Guru Nanak Centre for Research & Internal Quality Assurance Cell,	FDP	National

			Guru Nanak College (Autonomous), Chennai		
01/06/2021 to 14/06/2021	Participated	Industry Institute Interaction-A Holistic Approach insight out	SRM Institute of Science and Technology, Ramapuram	FDP	National
08/06/2021 to 10/06/2021	Participated	Tally with GST	Department of Management Studies, Nandha Engineering College, Erode.	Virtual hands on Training	National
02/06/2021 to 04/06/2021	Participated	Project Report preparation	Morkshop & Workshop & Workshop & BBA, Soundarya Institute of Management and Science, Kolar.		National
01/06/2021 to 03/06/2021	Participated	Innovations in Research	PG and Research Department of Commerce with CA, Idhaya College for Women, Sivagangai.	Workshop	Internatio nal
24/05/2021 to 29/05/2021	Participated	National Education Policy: 2020 and Higher Education in India	IQAC, Dr.N.S. A.M. First Grade College	FDP	National
12/03/2021	Participated	Theory Building Research	Marian Ressearch Forum, St. Mary's College (Autonomous), Thoothukudi	Webinar	Internatio nal
12/02/2021	Participated	Academic Visibility in the digital world	Department of library, St. Mary's College (Autonomous), Thoothukudi		National
27/11/2020 to 8/12/2020	Participated	RashtriyaUchchatar ShikshaAbhiyan (RUSA) Project entitled "Skill Development Programme on	School of Commerce, Bharathiar University, Coimbatore, Tamilnadu, India.	Ten-Day Online Internation al Skill Developm ent	Webinar

		Social Media Digital Marketing"		Programm e	
9/11/2020	Participated	A Woman without her Man is nothing: Understanding the Gender Equal Self	School of Languages and Culture, St. Mary's College (Autonomous), Thoothukudi.	National webinar	Webinar
1/08/2020 to 10/08/2020	Participated	A Ten-day crash course on NET/SET for Commerce	IQAC, V. O. Chidambaram College, Thoothukudi.	Ten day workshop	Workshop
21/07/2020 to 23/07/2020	Participated	Research Methodology and Data Analysis in Business Research	PG and Research Department of Commerce, St. Mary's College (Autonomous), Tuticorin.	FDP	FDP
20/07/2020	Participated	Reshape of Commerce Education in Post COVID-19 Scenario	PG and Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai.	Internation al webinar	Webinar
13/07/2020 to 17/07/2020	Participated	Research Methodology and Journal Publishing	IQAC, Rani Anna Government College for Women, Tirunelveli	FDP	FDP
11/07/2020	Participated	Learning to live with COVID-19: Embracing the New Reality	IQAC, St. Mary's College (Autonomous), Tuticorin.	National webinar	Webinar
10/07/2020	Participated	An update on COVID 19	IQAC, St. Mary's College (Autonomous), Tuticorin.	Internation al webinar	Webinar
30/06/2020	Participated	National level webinar on Startups to uplift India	Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai.	National level webinar	Webinar
29/06/2020	Participated	Online Quiz on General Abbreviations	Annai Violet Arts and Science College	Online Quiz	Quiz

29/06/2020	Participated	National Level E-Quiz on Accountancy	K. R. College of Arts and Science, Kovilpatti	National Level E- Quiz	Online Quiz
20/06/2020	Participated	E-Quiz on Income Tax Law and Practice	PSR Arts and Science College, Sivakasi	Online Quiz	Quiz
17/06/2020 to 19/06/2020	Participated	NET/SET preparation- Commerce Paper II	St. Mary's College (Autonomous), Tuticorin.	Three days Virtual Workshop	Webinar
17/06/2020	Participated	Accelerating Education 4.0 using ICT tools-POST COVID PARADIGM	IQAC, St.Xavier's College (Autonomous), Palayamkottai.	Internation al Webinar	Webinar
11/06/2020	Participated	The Role of a Strong Internal System in Organisation	St. Mary's College (Autonomous), Tuticorin.	Internation al Webinar	Webinar
10/06/2020	Participated	Impact of COVID-19 in Indian economy	St. Mary's College (Autonomous), Tuticorin.	National Level online quiz	Online Quiz
07/06/2020	Participated	21st Century Literature	St. Mary's College (Autonomous), Tuticorin.	Online Quiz	Online Quiz
04/06/2020	Participated	Freedom Struggle in India	St. Mary's College (Autonomous), Tuticorin.	National Level online quiz	Online Quiz
03/06/2020 to 12/06/2020	Participated	Effective Research Methodology	Tamil Nadu Open University School of Continuing Education and Thiagarajar College of Preceptors, Madurai	Ten Days Internation al Online Workshop	Workshop

02/06/2020	Participated	Invisible Scholars: Students with Learning Disabilities and Identification of students with learning disabilities	IQAC, St. Mary's College (Autonomous), Tuticorin.	Internation al FDP	Webinar
27/05/2020	Participated	Manage Stress Before Stress Manages you	St. Mary's College (Autonomous), Tuticorin.	Online workshop	Webinar
25/05/2020	Participated	Managing your finances and Investments during Pandemic and Current economic meltdown	St. Mary's College (Autonomous), Tuticorin.	Online FDP	Webinar
20/05/2020	Participated	Facing the future	V.O.Chidamba ram College, Thoothukudi.	Online workshop	Webinar
16/05/2020	Participated	E-Quiz on Management Accounting	Urumu Dhanalakshmi College, Trichy	Online Quiz	Competiti
15/05/2020	Participated	Online FDP – Managing your finances and investments in COVID times	St. Xavier's Catholic College of Engineering, Nagercoil.	Online FDP	Webinar
14/05/2020	Participated	E-Quiz on Human Resource	Don Bosco College of Arts and Science, KeelaEral.	Online Quiz	Competiti
13/05/2020 and 14/05/2020	Participated	Online Workshop on Mental Health and Psychosocial Consideration During Lockdown	St. Mary's College (Autonomous), Tuticorin.	Online workshop	Webinar
12/05/2020	Participated	Selection of appropriate statistical tools: a critical way for successful research	St. Mary's College (Autonomous), Tuticorin.	Online workshop	Webinar

05/05/2020	Participated	National Level online Quiz Competition – Research Methodology	The Standard Fireworks Rajaratnam College for Women (Autonomous), Sivakasi	Online Quiz	Competiti
04/05/2020	Participated	Impact of Covid on Economy and Management of Finances during this period	IQAC, Shri Shankarlal Sundarbai Shasun Jain college for women	Online workshop	Webinar
18/02/2020 to 22/02/2020	Participated	One week capacity building workshop on E-Content Development	St. Mary's College (Autonomous), Tuticorin.	Capacity Building Workshop	Workshop
03/02/2020	Participated	Scientific Publication and Evaluation: Reference tools, Citation analysis and Plagiarism	St. Mary's College (Autonomous), Tuticorin.	National Seminar	Seminar
28/01/2020	Participated	Industry 4.0	St. Mary's College (Autonomous), Tuticorin.	Internation al Conferenc e	Conferenc e
15/12/2019	Published	Digital India: A gateway for Digital Economy	Journal of the Gujarat Research Society		
22/11/2019 and 23/11/2019	Participated	Training programme on Yoga and Meditation	St. Mary's College (Autonomous), Tuticorin.	Training programm e	Course
23/10/2019	Participated	Innovative Practices in Management and Sustainability of Entrepreneuria l Ventures	St. Mary's College (Autonomous), Tuticorin.	Internation al Conferenc e	Conferenc e
18/10/2019 and 19/10/2019	Participated	Contemporary Issues and Challenges of	Kamaraj College, Tuticorin.	Internation al Conferenc e	Conferenc e

		Business Environment in India			
04/10/2019	Presented	Digital Governance – An Overview	St. Mary's College (Autonomous), Tuticorin.	National Conferenc e	Conferenc e
01/08/2019	Presented	GST – An Overview	Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam.	Internation al Conferenc e	Conferenc e
12/02/2019	Participated	Logistics and Supply Chain Management	St. Mary's College (Autonomous), Tuticorin.	National Seminar	Seminar
11/04/2018	Participated	Research in India – Current State and Future prospects	St. Mary's College (Autonomous), Tuticorin.	National Seminar	Seminar
06/10/2017	Presented	Digital India: E-Commerce and EGovernance	Gandhi Arts and Science College, Sathyamangala m	National Conferenc e	Conferenc e
26/09/2017	Participated	The Joy of Living – A Psychological Perspective	St. Mary's College (Autonomous), Tuticorin.	Internation al Seminar	Seminar
22/09/2017	Presented	Role of Social Media in Entrepreneurs hip	Loyola College, Vettavalam.	National Seminar	Seminar
16/09/2017	Presented	Customer Relationship Management Application in Banking Sector.	St. Xavier's College (Autonomous), Palayamkottai.	National Seminar	Seminar
07/02/2017	Presented	MultiDisciplinary Research	St. Mary's College (Autonomous), Tuticorin.	State Level Lecture Workshop	Workshop

31/01/2017	Participated	Research	St. Mary's College	Two-day	
&		Methodology and	(Autonomous),	Workshop	
01/02/2017		Statistical	Tuticorin.		Workshop
		Package on Social			
		Sciences (SPSS)			
01/12/2016	Participated	Workshop on	Manonmaniam	Three	
to		CBSE	Sundaranar	day	Workshop
03/12/2016		NET/SLET	University,	S	Workshop
		exams - 2017	Abhishekapatti.	workshop	
20/02/2016	Participated	MultiDisciplinary	St. Mary's College	National	
		Research	(Autonomous),	Seminar	National
			Tuticorin.		Seminar
11/01/2016	Participated	Trend of	St. Mary's College	Two-day	
&		Micro Finance in	(Autonomous),	National	National
12/01/2016		the Indian Context	Tuticorin.	Seminar	Seminar
10/12/2015	Participated	Skill India –	A.P.C.	Two-day	
&		Employable	Mahalakshmi	National	National
11/12/2015		Young India	College,	Workshop	Workshop
			Tuticorin.		

Papers Published

Paper Title	Author(s)	Journal	Year	Volume	Issue	Page No.
GST and its impact on the economy	D. Saranya	UGC Approved Group I - Humanities and Social Science Studies	2023	Vol.12, Iss. 01(8)	ISSN: 2319 – 829X	245 - 250
A study on customers' perception towards GST in Thoothukudi District	D. Saranya	SCOPUS - Neuro Quantology	2022	Volume 20, Issue 7	ISSN: 1303-5150	4585- 4589
GST and its impact on the economy	D. Saranya	UGC Care listed Journal - International Journal of Food and Nutritional Sciences	2022	Volume 11 Issue 12	ISSN: 2319-1775	173390 - 17394

Digital India:	D. Saranya,	Journal of		Vol: 21		824-
A gateway for	St.Mary's	the Gujarat		Iss:	ISSN:	829
Digital	College	Research	2019	15	0374-	
Economy	(Autonomous),	Society			8588	
	Thoothukudi					
Customer		International				
Relationship	D. Saranya,	Journal of				
Management	St.Mary's	B-Digest			ISSN:09	
Application	College		2017		75-2617	4042
in	(Autonomous),				/3-201/	
Banking	Thoothukudi					
Sector.						
Digital India:	D. Saranya,	Journal of				
E-Commerce	St.Mary's	Management			ISSN:	
and E-	College	and Science	2017		22501819	42-
Governance.	(Autonomous),				22301619	46
	Thoothukudi					
Role of	D. Saranya,	Emperor			ISSN:	16-
Social	St.Mary's	International			23955929,	19
Media in	College	Journal of	2017		Impact	
Entrepreneurs	(Autonomous),	Finance and	2017		Factor:1.	
hip.	Thoothukudi	Management			14	
		Research				

Books Published

Date	Book Title	Author(s)	ISBN Code	Editions	Publisher
4 th Oct 2019	Strategic Human	D. Saranya,	978-93-	First Edition,	Shanlax
	Resource	St. Mary's	89146-	October 2019	Publications
	Management	College	82-0		
		(Autonomous),			
		Thoothukudi			
24 th Feb	Entrepreneurship	D. Saranya,	97-93-	First Edition,	Shanlax
2022	and Innovation	St. Mary's	93737-88-5	February	Publications
	(ICSSR	College		2022	
	sponsored	(Autonomous),			
	proceedings)	Thoothukudi			

As Resource Person

Date	Name of the Institution	Invited As	Topic/Event
23/08/2024	PG and Research Department of Commerce, St. Mary's College (Autonomous), Thoothukudi	Judge	Intra Departmental Competition

Others:

Name of the committee	Role	Year	
Discipline Committee	Member	2018-2019	
Examination Committee	Member	2019-2021	
Faculty Enrichment Forum	Member	2019-2021	
NSS	Member	2018-2019	
Students Union Council	Member	2021- 2022 & 2022-2023	
NSS	Co-ordinator (SSC)	2024 – till present	
Certificate Course	Co-ordinator (SSC)	2024 – till present	